

Downtown Hart Farmers Market 2018

Information and Vendor Rules

Location:

- South State Street between Main Street and Washington Street

Dates of Markets:

- Every other Thursday; June 7, June 21, July 5, July 19, August 2, August 16, August 30, September 13, September 27, and bonus Harvest Market Saturday October 13.

Hours of Operation:

- Market Hours: 3:00PM – 6:30PM

Vendor set up begins at 2:00PM. Space will be forfeited if not occupied by 2:45PM. Notify Market Master if running late or if not attending that day.

Pack up is at 6:30PM unless sold out, at which point Market Master must be notified. Space must be completely cleaned up by 7:00PM

Fees:

- Seasonal rate for 9 markets is \$90 per space. This rate is available if registered by April 15. A space will be 18 x 9 in size, and vendors may occupy more than 1 space.
- Fee per space is \$15.

Goals and Priorities:

Our goals for the Downtown Hart Farmer Markets are:

- to create a support system between the local area food producers and the goods and services available in Downtown Hart.
- to educate the community about the variety of local foods produced in the area, and the benefits of the community working together for stronger economic and historic preservation outcomes.

Vendor Makeup:

Food producers from the Oceana County area will have first priority for space available at the market. With 24 available spaces, at least 10 will be for food growers and producers (some will occupy 2 spaces). Baked goods vendors may occupy no more than 3 spaces, and vendors making and selling soaps and personal care items no more than 3 spaces. Fiber vendors and plant vendors no more than 2 spaces.

Space Assignments:

- Market Master shall make assignments of space.
- Seasonal vendors shall have the same space throughout the season.

- Seasonal vendors may not move or sublet their space without the Market Masters approval.
- Any vacant space will be assigned by the Market Master. In the event that a seasonal space becomes available, it is the Market Masters decision to reassign the space. Space assignments will be placed to best benefit the neighboring vendors.
- Each vendor space must be under the on sight supervision of a responsible person of at least 18 years of age.

Vendor Display:

- Vendors are responsible for furnishing tables and overhead coverings. (Tents, awnings, umbrellas) Vendors should use weighted items such as cement blocks; sand filled or water filled jugs to hold down coverings.
- Vendor must display a sign with their name and city clearly visible to the public. Sign should be a minimum of 8.5 x 11.

Products:

- The Downtown Hart Farmers Market welcomes vendors who grow or produce their own farm products, or are selling products from an identified local grower or producer. Consumers are expecting to purchase goods that are locally grown/produced.
- Items being sold at the Downtown Hart Farmers Market include: Fruit, vegetables, frozen or fresh meat/poultry, fresh eggs, locally made cheese, plants, flowers, jams, syrups, jellies, honey and baked goods, home- made hard ciders and wines, and approved handcrafted items.
- Proper labeling or licensure must be in compliance with all state and local food laws.

Craft Vendors:

In order to meet the needs of our customers, we will also have a selection of high-quality handcraft vendors. This is a farm market and therefore our ratio of produce vendors to artisans will reflect that objective. We reserve the right to jury craft vendors. Craft vendors whose products are based in the agricultural economy will be given preference (e.g. fiber arts, personal care products made from herbs and botanicals, leather work, etc.). We reserve the right to limit craft vendors with same or similar type items to allow for a wider variety of products.

Market Regulations:

- The Downtown Hart Farmers Market does not set vendors prices. Please establish a fair retail price. Vendors will not practice distress pricing.
- Vendors are responsible for keeping their space clean, attractive, and in good sanitary condition.
- All vendors are required to meet all applicable rules and regulations of the County of Oceana, State of Michigan and federal laws. (Michigan Department of Agriculture, Food Division)

- Any waste generated by a vendor must leave the market with the vendor. Do NOT use any City of Hart trash receptacles.
- All vendors must complete the vendor registration form and return it to Hart Main Street with payment before participating in market.

Eligible Hard Cider and Wine Vendors (Maximum of 3 Vendors) must:

- Complete and be in compliance to the Michigan Liquor Control Commission (MLCC) Application for Farmers Market Permit

(https://www.michigan.gov/documents/lara/LCC-3020_Farmers_Market_Permit_Application_08-13_43269_9_7.pdf)

- Tastings and sales shall be limited to an exclusive area that is well-defined and clearly marked and under the control of the permit holder. This perimeter must be approved by the Market Manager before the vendor attends market.
- Vendors will check photo identification of customers sampling or purchasing wine and will not serve wine to anyone under the age of 21 years old, in accordance with federal law.